

# Welcome To Kota Pride



## KOTA PRIDE

A complete digital marketing solution



आपकी अपनी अपने व्यापार को दीजिये Digital Marketing  
Digital पहचान का तोहफा और अपने ग्राहक व बिक्री

### Kota Pride आपके व्यापार का Digital Partner

SMS Marketing  
Panel

Voice SMS  
Panel

Digital  
Website

Digital  
Card

अपने शहर में ग्राहको को आकर्षित करें।  
जुड़िए हमसे और बदल दीजिए पुराने मार्केटिंग स्ट्रेटेजीज को।  
स्थानीय रूप से आपके शहर में या आपके जिले में।

SMS  
Marketing

₹ 2100/-

10k SMS  
One Time

Voice Call  
Marketing

₹ 3100/-

10k SMS  
One Time

Online Classified  
listings For  
Your Business

₹ 2100/-

One Year

Ignition  
Marketing  
Package

₹ 5999/-

One Year

Smart  
Website  
for your At

₹ 6999/-

One Year

Facebook  
Instagram  
Marketing Package

₹ 11000/-

Per Month (Paid Charges Extra)



ऑर्डर के लिए संपर्क करें

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- **Kotapride Services**
- **Kotapride Packages**
- **Price & Details**
- **Benefits of Internet Marketing**

## About Kota Pride -

**Kota pride is one of the reputed company in the field of digital marketing situated in Kota, Rajasthan. In this digital world all things are done using internet and the same is happening with the most important part of any business i.e., marketing. Marketing is the backbone of any Business. Marketing has taken the new form also known as digital marketing now days. With Digital marketing one can create online business presence along with reaching to targeted customers and advertising and promoting products and services online. Being a Digital Marketing Agency we are continuously trying to provide best services to our client's. To Give an overall marketing to a business or start-Up.**

# **Kota Pride Digital Marketing Services**

- 1. Kotapride SEO Packages**
- 2. Social media marketing strategy**
- 3. Google ads packages**
- 4. Ovcm online video channel marketing**
- 5. Sms marketing**
- 6. Voice call marketing**
- 7. Online classiefied marketing**
- 8. Youtube marketing**
- 9. Mini Dynamic Website & digital Visiting  
Card**

# Kota pride digital marketing

## Package -

- 1. Ignition marketing package**
- 2. Magnet marketing package**
- 3. Smart Energic Website**
- 4. Magical marketing package**
- 5. Seo Advanced Ism Package**
- 6. OVCM (online video channel marketing)**
- 7. Triangular package**

**8. Backforce Marketing Strategy**

**9. Focus Digital marketing Package**

**10. Radiation Marketing package**

**11. Pride destiny promotional package**

**12. Expainsion marketing package**

# Kota Pride Digital Marketing Services Pricing and Details

## **1. Kotapride SEO Packages**

### **Web Local Seo Package – 11,000 /- Per Month**

- **Google Analytics**
- **Search Google Console**
- **Sitemap Creation**
- **Robot txt creation**
- **Meta Tags Keyword Managemant**
- **Classified Content your Business**
- **Classified Content Marketing Through Local  
Search Keywords**

# SEO Package For Boosting your Website -

Basic or small business 18,000/- (Monthly)

1. Max keywords – 10
2. Initial ranking reports
3. Keywords research and selection
4. Metatage creation – 15 pages
5. URL structure
6. Content optimization
7. Image optimization
8. Heading tag optimization
9. Website page speed optimization
10. Robot txt creation and analysis
11. Site map creation
12. Google analysis & search console setup and configuration
13. Blog optimization – 2 posts
14. Internal linking optimization
15. On – site blog posting ( 300 – 600 words )



# Seo Package For Searching in Global Market

**Rs. 25,000 ( Monthly )**

- Max 20 Keywords
- Website Analysis
- Content Duplicity Check
- Initial Ranking Report
- Keywords Research

## ON PAGE SEO ANALYSIS

- Meta Tags Creation
- URL Structure
- Content Optimization
- Heading Tag Optimization
- Website Speed Optimization
- Robots.txt
- Sitemap Creation
- Google Analytics & Search Console Setup
- Blog Optimization – 5 Posts

## **LOCAL SEO SETUP**

- **Google Map Integration on website**
- **Google My Business Page Setup and Optimization**

## **CONTENT MARKETING**

- **Blog Posting (500 – 700 words) – 3**
- **Article Writing(500 – 700 words) – 3**
- **Onsite Blog (1000 – 1500 words) – 3**

## **OFF PAGE SEO**

- **Social Sharing – 40(Total)**
- **Blog Social Sharing**

## **MONTHLY REPORTING**

- **Keyword Ranking Report**
- **Google Analytics Report**
- **Acquired Links Report**

## Wordpress Local SEO

- ❖ **10,000 Rs. ( Monthly )**
- ❖ **25,000 Rs. ( Quarterly )**
- ❖ **75,000 Rs. ( Yearly )**

- 1. Website Keyword Research**
- 2. Optimize Content**
- 3. Blog Posting and Linking**
- 4. Install Essential Plugins : -**
  - **Yoast SEO or All in One SEO Pack**
  - **WP Super Cache or W3 Total Cache**
- 5. Google Sitekit Setup**
- 6. Create XML Sitemap**
- 7. Set Up Google Search Console and Bing Webmaster Tools**
- 8. Google Analytics**
- 9. Optimize Meta Titles and Descriptions**
- 10. Internal Linking**
- 11. Link Building**
- 12. Site Speed Optimization:**
- 13. Quality Content Creation**
- 14. Classified listing on social media and Local Search Website**

## 2. Social media marketing strategy

Monthly Price: Rs. 11,000 and Quaterly : Rs. 25,000

- Page Creation (One-Time)
- Post Sharing in Various Groups:
- Regular Post Creations:
- Extra Post Creations for Festivals:
- Content Creation:

**Please note** - That charges for Paid

Campaigns and Ad Campaigns are not included in the package price. The costs associated with such campaigns will be determined separately and will be the responsibility of the customer.

### 3. Google ads packages

**Rs. 21,000 (Per Month)**

- Reach a wider audience
- Increase brand awareness
- Generate leads
- Drive sales
- Campaign creation
- Campaign management
- Daily Reporting

**Please note - That charges for Paid**

**Campaigns and Ad Campaigns are not included in the package price.**

## **4. (OVCM ) Online Video Channel Marketing -**

**Rs 55000 For quaterly**

- Creating Channel**
- View and subscribers**
- Key word optimization**
- Content optimization**
- Attractive and easy words**
- Magnetic Marketing strategy.**

**Marketing Package fee -Rs 55000/- quarterly**

**2lakh rs. Yearly**

**Marketing Duration - 3Months Only**

**Services Under this package includes:**

**1. Online Listings with classified contents of your Business.**

**2. Listing with Best Searching Keywords contents.**

**3. Online Searching On Google and Other Search Engines.**

**4. Free Listing on [www.kotapride.com](http://www.kotapride.com) (Best Local Search Directory in India).**

**5. Kota pride special OSM (Online Search Marketing) , OCM(Online classified Marketing)**

## **5. Whats up and Bulk SMS marketing -**

**Whats up sms panel :- 1000/- Rs**

**Per message cost :- 16 paisa**

**25,000 sms cost :- 4000/- Rs**

**50,000 sms cost :- 8000/- Rs**

**1 Lakh sms cost :- 13000/- Rs**

**5 Lakh sms cost :- 55000/- Rs**

**10 Lakh SMS Cost - 95,000/-Rs.**

**20 Lakh SMS Cost - 1,70,000/-Rs.**

- **Attachment Sizes: Images (1 MB), Video (3 MB), PDF (1 MB)**
- **Detailed Delivery Report after 48 hrs**
- **Non-WhatsApp Credit will be Refunded**
- **Updated reports available on 1000 numbers and above campaign**



- Messages are sent through Virtual/dummy numbers
- Maximum time to complete a campaign is 3-4 hrs

### **PLEASE NOTE -**

- Submission Timing: Monday to Saturday 09:00 AM - 5:00 PM
- Delivery Timing: Monday to Saturday 11:00 AM - 7:00 PM

## **BULK SMS (DLT COMPULSORY)**

**Bulk SMS Panel - 1000/-Rs.**

**Per Message Cost - 16 Paisa**

**1 Lakh SMS Cost - 16000/-Rs.**

**5 Lakh SMS Cost - 70,000/-Rs.**

**10 Lakh SMS Cost - 1,30,000/-Rs.**

**We provide Transactional Bulk SMS.**

**Price details are as follows :-**

- **NOTE :- DLT REGISTRATION MANDATORY (DLT fees will have to be paid at the site where the DLT will register,**
- **Without DLT you can't send Bulk SMS.**
- **Featured**
- **1:24\*7 working**
- **2:Sender id (six character Approved by trai)**
- **3:SMS delivered on DND Numbers & NON DND Numbers**

## 6. Voice call marketing

**Voice Call Panel - 900/-Rs.**

**Per Voice Call Cost - 35 Paisa**

**50k Voice Call Cost - 17,000/-Rs.**

**1 Lakh SMS Cost - 32,000/-Rs.**

**3 Lakh SMS Cost - 84,000/-Rs.**

**5 Lakh SMS Cost - 1,25,000/-Rs.**

**20 Lakh SMS Cost - 2,22,000/-Rs.**

- **Audio up to 28 Sec.**
- **SendingTime : 9AM to 9PM**
- **Charged Onsuccessfully AnsweredCalls(Answer Basis)**
- **Audio in MP3 Format**
- **Panel Validity is one year**

# OCM (Online Classified Marketing)

—  
For Online Visibility And Growth.

**₹. 11,000 For One Month**

- **Online Classified listings For Your Business**
- **Content Creation For your Business**
- **Meta Key words Marketing**
- **Meta Tags Creation**
- **Attractive and easy to search words**
- **Magnetic Marketing strategy.**
- **Kota pride special OSM (Online Search Marketing) , CSM(Content Searching Marketing)**
- **ONLINE CLASSIFIED MARKETING(OCM)**
- **One Mini dynamic smart Website On – (Www.growdigitaltech.com)**
- **Create social media profiles for your business – (Facebook ,instagram,Linkedin, Youtube )**
- **One Blog For Your Business**

## 8. Youtube marketing

### ₹. 20,000 For One Month

- **Youtube Channel Creation**
- **Cover Photo And Profile Pic Creation**
- **Video Optimization – 1 Video Per Week**
- **Custom Thumbnail Creation**
- **Keyword Research**
- **Status Posting\***
- **Responding To Comments**
- **Playlist Creation**
- **Video Backlinks Creation**
- **Video Creation**
- **End Screen Cards Creation**
- **Information Cards Creation**
- **Video Tags Creation**
- **Youtube Analytics Monitoring**
- **Competitors Analysis**

- **Youtube Ads**
- **YouTube Ad Account Set Up**
- **Video Ads- 2 Per Month**
- **Skippable In-Stream Ads**
- **Non-Skippable In-Stream Ads**
- **Bumper Ads**
- **Discovery Ads**
- **YouTube Video Sequence Ads**
- **Detailed Audience Creation**
- **Custom Audience Creation**
- **A/B Testing Of Targeting**
- **Remarketing Video Ads**
- **Video Ads With Promotion Of Your Products**
- **Monthly Report**

## **Mini Dynamic Website & digital Visiting Card**

- **Smart online visiting business @ rs 299 1yr validity**
- **Smart Mini Website with social media platforms @rs.999 for 1 yrs**

**<http://www.growdigitaltech.com>**

- **Be connected always through Digital smart profile -your digital**
- **visiting Smart Card and mini website with dynamic features to edit and update @Rs799 only**

# Kota Pride Digital Marketing Packages Pricing and Details

## Ignition marketing package

:-

**Rs. 5999 (per month)**

- **Classified listings 20qty with different content**
- **One Digital Visiting card**
- **One Mini dynamic smart website and profile on ([Www.growdigitaltech.com](http://Www.growdigitaltech.com))**
- **Create social media profiles for your business**
- **One Display Sms marketing panel with 1000 qty sms ( In this panel you can send Sms with images and details to your customers by self )**



# Magnet Marketing package:-

**Rs.21,000 For 1 Month**

- **Promoting Your Website(S) and Brand Values**
- **Helping Your Business in Attracting Customers Through Magnetic**
- **Strategy**
- **Promote and Advertise your Services and Products on Internet**
- **OCM – Online Classified Marketing Through Creative Contents and Keywords**

## ○ **Social Media Marketing through Platforms (Facebook, Youtube, LinkedIn, Instagram...)**

- **Creating Content for Social Media pages**
- **Generating Attracting Posts**
- **Promotion Through Paid Ads Campaign\***
- **Sharing On Different Groups**
- **Listing On Other Local Web Portals**
- **Promotion On A Click Using Mobile Marketing\*\***
- **Review Marketing for Your Websites**

# Smart Energetic Website :-

**RS/- 15,000 for one year**

- **Admin panel of (slider and all Menu categories)**
- **You can upload regularly images and Videos on website**
- **You can also add News And Events regularly on website**
- **Free visitor counter on website**
- **Chat board option for users**
- **Testimonials options for users**
- **Domain name for 1year**
- **Hosting for 1 year**
- **Hosting 10 GB For 1 year**

- **1 year free maintenance of website**
- **Professional E-mail Id's**
- **Social media links on our pages**

# Magical Marketing package :-

**Rs.35000 for one month**

**Rs.1lakh for quarterly (smart energetic dynamic website Free)**

- **Social media optimization**
- **Social media campaign**
- **post and content management**
- **Creating pages with whatup button link**
- **creating of add management with content and post**
- **magical marketing of following plat forms.**
- **facebook**
- **instagram**
- **twitter**
- **linkedin**

# SEO Advanced ISM

## Package :-

**Rs. 35000/- for 3 Month Local Level**

**Rs. 200000/- for 3 Month State Level**

**Rs. 500000/- for 3 Month National Level**

**Rs. 1100000/- for 3 Month Globally Level**

- **Key word optimization**
- **Content optimization**
- **Attractive and easy to search words**
- **Magnetic Marketing strategy**
- **Online Listings with classified contents of your Business.**

- **Listing with Best Searching Keywords contents.**
- **Online Searching On Google and Other Search Engines.**
- **Classified Listing on [www.growonlinebusiness.in](http://www.growonlinebusiness.in) (Best Local Search Directory in India).**
- **Kota pride special OSM (Online Search Marketing), CSM(Content Searching Marketing).**
- **Classified Listing on [www.growdigitaltech.com](http://www.growdigitaltech.com) (Best Education Search Directory in India).  
Classified Listing on [www.digitalpride.in](http://www.digitalpride.in) (Best Search Directory in India).**
- **Marketing on Quora and Locanto sites.**

- **Google my business promotion with top search in ranking on Google and positive reviews.**
- **All Campaigns will be Organic Searching on search engine will be permanent.**
- **ONLINE CLASSIFIED MARKETING (OCM)**  
:
- **Listing of product and services on Local search engines**
- **Listing on global search engines**



# **-:O.V.C.M:-**

## **ONLINE VIDEO AND CHANNEL MARKETING**

**\*Rs 51000 For 3 Month\***

- Creating Channel
- View and subscribers
  
- Key word optimization
  
- Content optimization
- Attractive and easy words
- Magnetic Marketing strategy.
- Extract promotional Contents of Videos
- Online Classified Listings on  
[www.kotapride.com](http://www.kotapride.com) , [www.kotapride.in](http://www.kotapride.in) and  
[www.growdigitaltech.com](http://www.growdigitaltech.com) for classified  
marketing .

- **Listing on other online platforms and Social Medias with classified contents of your Business For Best Searching through Keywords and contents.**
- **Online Searching On Google and Other Search Engines.**
- **Free Listing on [www.kotapride.com](http://www.kotapride.com) (Best Local Search Directory in India).**
- **Kota pride special OSM (Online Search Marketing), CSM(Content Searching Marketing).**
- **Free Listing on [www.growdigitaltech.com](http://www.growdigitaltech.com) (Best Education Search Directory in India).**

- **Free Listing on [www.kotapride.in](http://www.kotapride.in) (Best Search Directory in India).**
- **Marketing on Quora and Locanto sites.**
- **All Campaigns Contents will be Organic Based on Analytics.**

# Triangular package

**Rs.35,000 For 3 Month**

**Including to Triangular Package**

**01 . Website Design and Development**

**02 . Internet Search Marketing(ISM)**

**03 . Online Classified Marketing (OCM)**

## Website design and development

- . Admin panel of (slider and all Menu categories)
- . You can upload regularly images and Videos on website
- . You can also add News And Events regularly on website
- . Free visitor counter on website
- . Chat board option for users
- . Testimonials options for users
- . Domain name for 1 year
- . Hosting for 1 year
- . 1 year free maintenance of website
- . professional E-mail Id's
- . Social media Links on our pages

## Internet search Marketing (ISM)

- . keyword optimization
- . content optimization

- . **Technical SEO**
- . **Link Building**
- . **Social media marketing**
- . **Website page speed optimization**
- . **Blog Optimization**
- . **Social media link building**
- . **Sitemap Creation**
- . **Google site Kit Set up**

## **Online Classified Marketing (OCM)**

- . **Online Listing With Classified Content**
- . **Online Searching google and other search engine**
- . **Marketing in Local online Platforms**
- . **Attractive and easy to Search words**
- . **Keyword optimization and selection**
- . **Google my Business Promotion**

# Backforce Marketing Strategy -

**RS/- 75,000 for one year**

- **Admin panel of (slider and all Menu categories)**
- **You can upload regularly images and Videos on website**
- **You can also add News And Events regularly on website**
- **Free visitor counter on website**
- **Chat board option for users**
- **Testimonials options for users**
- **Integrated Extract Marketing**
- **Hosting 10 GB For 1 year**
- **1 year free maintenance of website**

- **Professional E-mail Id's**
- **Social media links on our pages**
- **Web security features and SSL**
- **Advance SEo ISM services**
- **Magnetic Optimisation for Branding**
- **Online classified marketing strategy OCM**
- **We provide extra facilities in Dynamic website:**
- **Create pages of all social media with content & posts.**
- **Help in update with training facility how to use Admin panel.**
- **Create business mails.**
- **Classified listing (Life time).**
- **ISM (internet search marketing) - for one month**
- **OBP (online business profile)**



# Focus Digital marketing Package

**Rs.1lakh For quarterly.**

- **Smart Website**
- **Advanced SEO ISM**
- **Facebook Instagram Ads**
- **Google Ppc Ads**
- **OCM online classified marketing strategy**

# Radiation Marketing package

**200000/- rs ( 6 Month)**

- **Smart Energic dynamic website ( 1 year )**
- **Seo & Ism ( 6 Month )**
- **Social meadia marketing Instagram & Facebook (6 Month)**
- **Classifeid marketing (listing)**
- **2 lakh bulk sms**
- **Youtube cahnnel marketing**

# Pride destiny promotional package

**RS.5,00,000 PER 3 MONTH**

- **Raditional marketing strategy**
- **Focus digital marketing strategy**
- **Video marketing & promotional**
- **Magical promotional package**
- **ISM package**
- **Facebook page management**
- **Smart magnetic online marketing and advertisement strategy**
- **Smart energic website**
- **Lead generation**
- **your All products is available on all social media platform**
- **Brand promoting through mobile marketing**

# Expansion marketing package

1. Locally :- Rs 1,00,000 /- (1 month )
  2. State level :-Rs 3,00,000 /- (1 month)
  3. National level :-Rs 5,00,000 /- (1 month)
  4. Global level :-Rs 10,00,000 /- (1 month)
- Website Promotion with content writing and keywords
  - Google Adsense,GoogleAdwords.GoogleAnalytics
    - Search Engine marketing for all Internet search websites at local and National level
  - Affiliated and Referral Marketing for customers services and products

**Paid Advertising services on socialmedia.**

- **Face Book Marketing and Instagram ads**
- **LinkedIn, Google Reviews and Micro blogging with content**
- **Video Marketing ( YouTube, Face book Live)**
- **Online advertisement with city searching**
- **Website Promotion with contents**
- **Reviews on Google and social media.**
- **Updates of business time to time**
- **Online Classified Listing(MOL) , E-Mail Marketing with businessmails , Smart Mobile MarketingStrategiesDisplay smsMarketing**
- **kotapride Special Promotion CampaignThrough**
  - **Expansion Marketing - Expanding business by increasing your Networkareas.**

- **Magnetic Marketing – By Attracting more and more clients.**
- **Influencer Marketing – using review method to gain customer trust.**

**Thanks and regards**

**<https://kotapride.com/> , <https://kotapride.in/>**

**Mail - [Conatact@kotapride.in](mailto:Conatact@kotapride.in),  
[digitalkotapride@gmail.com](mailto:digitalkotapride@gmail.com)**

**Mob - 9829036274 , 8306641138**

**Social Media Link -**

**Facebook - <https://www.facebook.com/growcustomerskota/>**

**Instagram - <https://www.instagram.com/kota.pride/>**

**Youtube - <https://www.youtube.com/@kotapride3721>**

**Whats up Channel -**

**[https://whatsapp.com/channel/0029VaDT0HYEQlasV  
CYwYb3K](https://whatsapp.com/channel/0029VaDT0HYEQlasVCYwYb3K)**